

DISCIPLESHIP

OUTREACH

LITERACY

HEALTH

INCOME GENERATION

YOUTH

WATER

HIV/AIDS

MOBILIZING

EMERGENCY RELIEF



# CAUSE

a ministry of  
**SIM**  
Serving In Mission

# CAFÉ



# BECAUSE YOU CARE





BECAUSEYOU CARE

# water

## CA67056

Turn on the tap, water comes out. Turn on the washing machine, water comes out. The novelty is not only that water comes out but clean water! We all know water is important for basic survival yet why are 1.8 million people dying every year (WHO) because of unsanitary water conditions?

Wells need to be dug to access clean drinking water. These wells not only produce clean water but also minimize the time to access clean water. Usually women would have to walk many kilometres to get to a water source. In many of the countries SIM works, including Burkina Faso, wells need to be dug so communities can access clean water.

Water may seem simple but it has a ripple effect for the community. People don't have to spend as much time getting water so they can spend their time doing other productive activities to support their families. We need people to join with us and provide communities with safe water.

Come dig a well with us.

▶ DONATE NOW  
▶ TAKE ACTION







BECAUSEYOUARE

## *camel watering centres* **ETHIOPIA**

Camel's milk is the primary dietary element of these nomadic pastoralists. Typically they drink as much milk as they do water. If the animals are freed from fluoride contaminated water, the general health and welfare of the people improves markedly.

Water tests reveal that fluoride levels at more than 12 times the safe maximum (WHO). Herders and animals suffer the effects of fluorosis, like skeletal weakness, gastrointestinal abnormalities, neurological effects and cardiovascular problems. But the biggest problem is that animals with fluorosis produce less milk. As pastoralists, the people depend wholly on the health of camels and goats for milk. If they are sick, the whole community suffers and starves. New sources of water are required.

A stone/concrete cylindrical tank is constructed. Hundreds of camels, goats and cows drink at the centres everyday. As a side benefit of the centres, the tank serves an above ground storage facility of potable water, allowing for gravity feeding to a water point. This removes the need for hand hauling/pumping by women.

▶ **Current Financial Need - \$68,000**

- ▶ \$20 waters 1 camel and its baby
- ▶ \$100 waters 5 camels
- ▶ \$400 pays for 1 metre of drilling in this very remote location
- ▶ \$1,500 buys a pump or solar panels

▶ **DONATE NOW**  
▶ **TAKE ACTION**





# it's time to GET INVOLVED

This text will talk about all the different ways that people can get involved in the cause.

Maybe there will be photos on the left hand panel of the different engagement tools and there are links below to order through the shopping cart.

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- Order the 'Cause Cafe' toolkit
- Order 'Cause Café' postcards
- Other great involvement ideas
- Other great involvement ideas
- Other great involvement ideas

► TAKE ACTION



BECAUSEYOUARE



## ▶ FEATURED CAUSE



### WATER

See Details

## ▶ MORE CAUSES



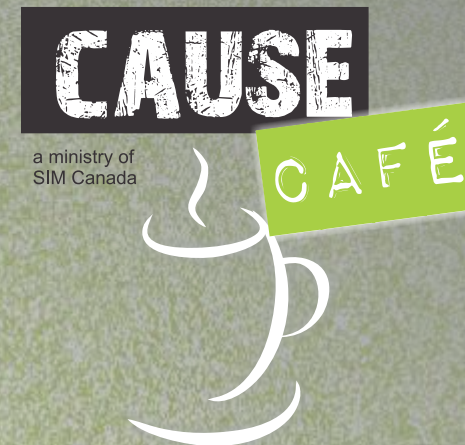
### YOUTH



### DISCIPLESHIP



### INCOME GENERATION



### Give to a cause and we'll mail a 'Cause Cafe' postcard to a friend

This is text where Erica explains the postcard giving concept to potential donors. Camel's milk is the primary dietary element of these nomadic pastoralists. Typically they drink as much milk as they do water. If the animals are freed from fluoride contaminated water, the general health and welfare of the people improves markedly.

### Simply give to a cause

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**BECAUSEYOU CARE**



## PRODUCT NAVIGATION

Post Cards

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# BECAUSE YOU CARE

Product Navigation: [Home](#)

## FEATURED CAUSE



## WATER

## MORE CAUSES



## YOUTH



## DISCIPLESHIP



## INCOME GENERATION